

SPONSOR INFORMATION

About Rotary Club of the Upper Main Line

Rotary Club of the Upper Main Line (UML Rotary) is a fellowship of business professionals. We bring together diverse skills, backgrounds, and beliefs, united by our shared ideal of Service Above Self and our commitment to making a positive difference in the world.

Based in the Wayne-Paoli area along the Main Line, our regional service projects extend across Chester, Montgomery, Delaware, and Philadelphia Counties. In addition to service projects close to home, we support global humanitarian service in partnership with Rotary International (www.rotary.org) and over 3,500 local Rotary Clubs around the world.

UML Rotary is an all-volunteer organization. Our club's operating expenses are fully-funded through dues paid by our members. 100% of our charity fundraising, including direct donations and all net proceeds from our fundraising events, goes to humanitarian services. We maintain a 501(c)(3) charitable fund with The Vanguard Group, which helps ensure proper legal and fiduciary accountability.

UML Rotary meets weekly on Wednesday mornings, 7:00a – 8:15a, except on the last Wednesday of the month we meet for Happy Hour. We are always delighted for sponsors to visit us. See umlrotary.org/calendar for a schedule of upcoming events.

Fundraising

Nearly all of UML Rotary's charitable funding comes from our annual fundraising events:

- **Rotary Golf Outing**, (cancelled for 2020 due to COVID) held in springtime at Waynesborough Country Club in Paoli, PA. We host dozens of golfers for a day of activities including lunch, 18-hole golf, contests, and dinner featuring charity raffles and auctions.
- **Main Line Oktoberfest**, (cancelled for 2020 due to COVID) held in early October at Good Samaritan Church Field in Paoli, PA. The Oktoberfest is a family-focused community event attended by hundreds of parents and kids. There is a kindergarten with free games and activities, live entertainment, and a selection of German-themed food and drink.
- **NEW FOR 2020 Chocolate + Cheer**, expertly paired artisan chocolates with micro brewed beer as a Tasting for Two (or One!!!). Friday night fun on Zoom, as a seasoned Chocolatier and Brewmeister discuss the nuances of each and why the flavors were paired together. It's a sweet and savory explosion for your taste buds!

For more information

Visit us at umlrotary.org or contact:

Brian Winter, Public Relations Chair
610-888-7705 (cell), winter1022@gmail.com



Charity and Service Projects

UML Rotary provides humanitarian service and funding with these areas of focus:



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development

Here is an overview of the mix of local and international projects we have been funding:

Local ~65% of funding	International ~35% of funding
<ul style="list-style-type: none"> • Cost-efficient LED lighting at a volunteer medical facility, providing brighter, more reliable light and saving \$1000s/month in electricity costs • Food and clothing donations for kids and families in need • School supplies and Spanish-to-English dictionary donations • Funding for education programs, Youth Exchange programs, and scholarships • Support for disabled children and their loved ones • Maintenance for community daycare facilities and shelters for abused women and children. • Mobile mammogram screenings 	<ul style="list-style-type: none"> • Polio eradication • Life-changing cleft lip and palette/facial reconstruction surgeries • Shelter tents and essential supplies for disaster relief • Solar installation at a rural hospital with no access to reliable energy sources • Hunger relief and sustainable programs to provide nutrition, especially for children • Installing sustainable clean water and sanitation facilities • Wheelchair repair program that employs and trains disabled persons to provide the repair services



Club of the Upper Main Line
Pennsylvania, USA



CHOCOLATE + CHEER Tasting for Two (or One!!) Friday November 6th – 7pm

Artisan Chocolates by West Chester’s Eclat Chocolates expertly paired with 6 Victory Brewing Beers delivered in an insulated reusable bag with tasting cups and awesome beer swag; instructions for Zoom Event will be included as Chef Chris from Eclat and Brewmeister Mike from Victory Brewing will discuss the pairing, the why, and the magic that makes this marriage of flavors works so well!!!

Tasting for Two (or One!!)\$150.00

Friday night fun on Zoom, **7 pm on November 6th**. Tasting bags to be either (1) picked up in Berwyn, PA prior to the event, or (2) hand-delivered by our Rotary members to a local delivery area (within 1 hr drive of Berwyn, PA.)

SPONSORSHIP LEVELS (also see swag bag sponsors next pg)

Truffle Me This Sponsor - \$1000

Your company will be listed on advertising and event displays – and if you commit by 9/23 (our order deadline for printing), your company name will also be printed on the Swag Bag. Your company with its logo will be Shout out on all social media related to the event. Your company will receive 1 complimentary Chocolate + Cheers Tasting Bag to Zoom!

In Beer We Trust Sponsor - \$500

Your company name will be listed on advertising, social media and public relations as well as event displays and on our website. Your company will receive a complimentary box of artisan chocolates from Eclat.

Yummariffic Sponsor - \$250 - \$150 - \$100

Your company will be listed as a Rotary Friend on event displays, our website, and listed as a Friend to Rotary in our marketing material in the Swag Bag.

SWAG BAG SPONSORSHIP LEVELS

Because of Production and Shipping delays of Promotional Goods, Swag Bag Sponsors must commit and have all logo information to Upper Main Line Rotary on or before September 23, 2020 to guaranty delivery of SWAG for the event!!!

Chocolate Makes Me Hoppy Sponsor - \$2500 (only one available)

Your company name and logo will be printed on **commemorative beer glasses (2 per bag in an elegant box)** with each Swag Bag and displayed on all advertising, media and public relations. You will be displayed on on-line event display boards and on our website with a link to your website. Your company will receive 1 complimentary Chocolate + Cheers Tasting Bag to Zoom!

Gimme A Growler Sponsor- \$1500 (only one available)

Your company name and logo will be printed on a **wooden laser engraved beer opener** with each Swag Bag and displayed on all advertising, media and public relations. You will be displayed on on-line event display boards and on our website with a link to your website. Your company will receive 1 complimentary Chocolate + Cheers Tasting Bag to Zoom!

Peace, Love and Chocolate Sponsor - \$1500 (only one available)

Your company name and logo will be printed on a **set of 4 commemorative beverage coasters with cork bottoms** with each Swag Bag and displayed on all advertising, media and public relations. You will be displayed on on-line event display boards and on our website with a link to your website. Your company will receive 1 complimentary Chocolate + Cheers Tasting Bag to Zoom!

Cocoa Brewski Sponsor - \$1200 (only one available)

Your company name and logo will be printed on **two awesomely fun beverage cozies** with the Rotary "Four Way Test of Beer" on the back with each Swag Bag and displayed on all advertising, media and public relations. You will be displayed on on-line event display boards and on our website with a link to your website. Your company will receive 1 complimentary Chocolate + Cheers Tasting Bag to Zoom!

